



TERRITORY: BULGARIA

Valid as of 1st of January 2019

2019 RATE CARD PRICING FOR WEB SALES:

In BGN, including all FNG Bulgaria web sites and social media pages:

Format	CPM (price)
Web Banner 728x90	7,0
Web Banner 320x50	9,0
Web Banner 300x250	10,0
Web Banner 970x250 (valid only for 24 Kitchen)	20,0
Web Banner 160x600 (valid only for 24 Kitchen)	8,0
Rich Media 970x90 (push down)	30,0
Rich Media (Video Pre-roll)	20,0
Sponsorship Logo 120x60	5,0
Clickable Skin 1300x800 (valid only for 24 Kitchen)	30,0
Social Media Post	200,0
Carousels and news article	Upon request
Recipe of the Day (valid only for 24 Kitchen) & Mobile branding	Upon request

- Fox Networks Group cannot be held responsible for any mistakes, if the submitting of the advertising schedules and materials is delayed.
- All prices are VAT excluded.