



The **WALT DISNEY** Company  
Central Eastern Europe

**TERRITORY: BULGARIA**

Valid as of 1<sup>st</sup> of January 2022

**2022 RATE CARD PRICING FOR DIGITAL SALES:**

**FOX & NG sites**

Format	CPM in BGN (price per 1000)
Web Banner 728x90	8
Web Banner 320x50	10
Web Banner 300x250	11
Video Pre-roll	22
Social Media Post	330

**24 Kitchen:**

Format	PC & Laptop	Tablet	Mobile	CPM in BGN (price per 1000)
Web Banner 728x90	x	x	-	8
Web Banner 300x250	x	x	x	10
Web Banner 320x50	-	-	x	11
Video Pre-roll	x	x	x	22
News article	x	x	-	Upon request
Social Media Post				330

*All prices are VAT excluded*

**CONTACTS:**

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