

## ADVERTISING PACKAGES (valid from 1.1.2019)

### FOX

No. 30" spots/day	1 week		2 weeks		3 weeks		4 weeks	
	No. Spots	Price	No. Spots	Price	No. Spots	Price	No. Spots	Price
5	35	750 €	70	1,425 €	105	2,025 €	140	2,550 €
8	56	1,125 €	112	2,138 €	168	3,038 €	224	3,825 €
10	70	1,388 €	140	2,636 €	210	3,746 €	280	4,718 €
12	84	1,650 €	168	3,135 €	252	4,455 €	336	5,610 €

### Fox Life

No. 30" spots/day	1 week		2 weeks		3 weeks		4 weeks	
	No. Spots	Price	No. Spots	Price	No. Spots	Price	No. Spots	Price
5	35	450 €	70	855 €	105	1,215 €	140	1,530 €
8	56	675 €	112	1,283 €	168	1,823 €	224	2,295 €
10	70	833 €	140	1,582 €	210	2,248 €	280	2,831 €
12	84	990 €	168	1,881 €	252	2,673 €	336	3,366 €

### Fox Crime

No. 30" spots/day	1 week		2 weeks		3 weeks		4 weeks	
	No. Spots	Price	No. Spots	Price	No. Spots	Price	No. Spots	Price
5	35	550 €	70	1,045 €	105	1,485 €	140	1,870 €
8	56	825 €	112	1,568 €	168	2,228 €	224	2,805 €
10	70	1,018 €	140	1,933 €	210	2,747 €	280	3,460 €
12	84	1,210 €	168	2,299 €	252	3,267 €	336	4,114 €

### National Geographic

No. 30" spots/day	1 week		2 weeks		3 weeks		4 weeks	
	No. Spots	Price	No. Spots	Price	No. Spots	Price	No. Spots	Price
5	35	450 €	70	855 €	105	1,215 €	140	1,530 €
8	56	675 €	112	1,283 €	168	1,823 €	224	2,295 €
10	70	833 €	140	1,582 €	210	2,248 €	280	2,831 €
12	84	990 €	168	1,881 €	252	2,673 €	336	3,366 €

### 24kitchen

No. 30" spots/day	1 week		2 weeks		3 weeks		4 weeks	
	No. Spots	Price	No. Spots	Price	No. Spots	Price	No. Spots	Price
5	35	230 €	70	437 €	105	621 €	140	782 €
8	56	345 €	112	656 €	168	932 €	224	1,173 €
10	70	426 €	140	808 €	210	1,149 €	280	1,447 €
12	84	506 €	168	961 €	252	1,366 €	336	1,720 €

### Fox Movies

No. 30" spots/day	1 week		2 weeks		3 weeks		4 weeks	
	No. Spots	Price	No. Spots	Price	No. Spots	Price	No. Spots	Price
5	35	300 €	70	570 €	105	810 €	140	1,020 €
8	56	450 €	112	855 €	168	1,215 €	224	1,530 €
10	70	555 €	140	1,055 €	210	1,499 €	280	1,887 €
12	84	660 €	168	1,254 €	252	1,782 €	336	2,244 €

#### GENERAL CONDITIONS:

In case of different length of spot, the package price is adjusted according to length coefficient from official Fox price list.

Only one spot length is allowed in the package.

Prices are net and without VAT.

In case of buying multiple packages the discounts from official FOX price list are applied.

#### Fox length coefficients for spots different than 30 sec:

to 5 sec	0.3
from 5 to 10 sec	0.4
from 11 to 15 sec	0.6
from 16 to 20 sec	0.8
from 21 to 25 sec	0.9
from 26 to 30 sec	1
over 30 sec	proportionally